

## Competition Commission Micro Movie - Subtitles

### “A Conspiracy of Love”

Title screen: *A Conspiracy of Love*

Super: *Adapted from the winning entry of the “Post to Compete” Social Media Advocacy Challenge  
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Super: *10PM, University Campus*

Voice-over: Ophelia, you are so early.....Not!  
Everybody has been waiting for you

Super: *Tiffany  
Accounting student  
Number of followers: 1360*

Voice-over: Since the meeting is so late  
I went to Pret A “Manager” for coffee.

Super: *Ophelia  
Psychology student  
Number of followers: 1425*

Voice-over: (“Manager”?)  
(I don’t think she knows it’s French!)

Voice-over: Queenie, you look so chic in this shirt!  
Did you get it at Juicy “Culture”?

Voice-over: (It’s “couture”, you idiot!)

Super: *Queenie  
Design student  
Number of followers: 3208*

Voice-over: I got it when I was an exchange student in Milan

Voice-over: Back to the topic, girls!  
Phoebe, it’s your turn

Voice-over: We’ve been arguing a lot lately  
so Ophelia suggested we should talk

Super: *Phoebe  
History student  
Number of followers: 2238*

Voice-over: Yes, we’ve been arguing over the recruitment of followers!

Voice-over: Not every girl is good at recruiting followers

Voice-over: Well, being the constructive one...  
I’ve invited Lulu, the legendary goddess of our dorm to join us

Voice-over: Ophelia has told me everything  
You have to be strategic in recruiting followers!

Why do you have to fight when you can collaborate?

Voice-over: But how?

Voice-over: It's by dividing the "pie", get it?

Voice-over: Um, dividing the "pie"?

Voice-over: Each boy only needs one "goddess"  
 Don't let them choose  
 Divide the faculties among yourselves  
 Each of you recruits followers only from the faculty allocated to you

Voice-over: How ... does it work exactly?

Voice-over: It's like market sharing in the business world  
 That leaves the boys with no choice  
 You can then get whatever you want  
 saving a lot of efforts

Voice-over: Great! Let's do it!

Voice-over: Hang on. They can't even choose their own goddess  
 isn't it sad?

Voice-over: Stop playing naïve!

Voice-over: It's up to you to decide how to share the pie

Voice-over: The faculties with most boys are Law  
 Business Administration, Medicine  
 and Engineering

Voice-over: (Faculty of Law is my first choice  
 The boys are smart and handsome)

Voice-over: (I don't want engineering boys)  
 (Most of them are nerds)

Voice-over: Tiffany, take these!  
 I think the engineering boys suit you most  
 Many successful people studied engineering  
 such as Elon Musk, Tony Stark  
 They all studied engineering  
 You can't go wrong with it

Voice-over: But Tony Stark is just fictional

Voice-over: Perfect for you!

Voice-over: Okay, I'll go for Engineering then

Voice-over: Queenie, you should choose Faculty of Medicine  
 Given your sallow complexion  
 You should get the medical boys to check your liver  
 Worst case scenario, you can get timely treatment

Voice-over: (Oh please, it's a healthy tan!)

Voice-over: Phoebe should go for Faculty of Business Administration  
 You cough a lot

Voice-over: Many boys from Business Administration will end up becoming insurance agents  
 Better get yourself insured early

Voice-over: Okay

Voice-over: And that leaves me with the most boring  
 and pretentious guys from Faculty of Law

Voice-over: Great!  
 Everybody wins with no competition!

Super: *12PM, Engineering Class*

Text message: *Tiffany: i love bluefin tuna*

Voice-over: Class dismissed!

Voice-over: Hi Johnny!

Voice-over: What are you guys doing after class?

Voice-over: I have to fix my phone

Voice-over: Your phone's not working?

Voice-over: Obviously! I haven't heard from Ophelia the whole day

Voice-over: No, your phone is fine  
It's just that she hasn't contacted you

Voice-over: Tiffany from Accounting has finally accepted my "friend request"  
Look!

Voice-over: After one whole year, Tiffany has finally replied to my love letter  
See how sophisticated her English writing is  
I don't understand a single word!

Voice-over: (Sigh) Queenie has been ignoring me  
She asked me to go for Tiffany instead  
I'm so upset

Voice-over: Tiffany's page is very sloppy  
The photos are unedited with no Chinese captions!

Voice-over: No choice. She's the only one who will talk to us

Super: *4PM, Male Changing Room*

Voice-over: Let me check what my goddess is up to

Voice-over: Wow, she wants so many things!

Voice-over: How come her requests are exactly the same as my goddess's?!

Super: *Nerd from Medicine Faculty*  
*Nerd from Law Faculty*  
*Nerd from BBA Faculty*  
*Nerd from Engineering Faculty*

Voice-over: K-pop concert tickets cost a fortune

Voice-over: It's so expensive!

Voice-over: Last time she only wanted sea urchin  
Now she wants bluefin tuna  
Is she going to eat me up next time?

Voice-over: You wish!

Voice-over: Stop dreaming!

Voice-over: Her requests last month cost me over \$1000  
Looks like it's going to double this month

Voice-over: Ophelia used to update her Instagram every day  
Now she only updates it once a week

Voice-over: And they are old photos!

Voice-over: Forget it. Let's go shower

Voice-over: Johnny? Engineering?  
Could it be ...?

Voice-over: Tiffany has finally agreed to go on a date with me  
My plan is to take her out for some nice bluefin tuna  
followed by a romantic night stroll

Voice-over: Will it cost a lot?

Voice-over: It sure will

I'll have to ask my mom for some Chinese New Year money back  
 Voice-over: So you have done Prof. Cheng's assignment?  
 Voice-over: It's easy, I will just copy the answer from someone  
 By the way, Prof. Cheng has been acting strangely these days  
 He must be up to something  
 Pro... Professor Cheng?  
 Voice-over: I'm heartbroken  
 What have the girls done to mess up your judgement?  
 Voice-over: What are you trying to say?  
 Voice-over: It reminds me of my misfortune years ago  
 The girls secretly agreed to divide the pie  
 They would only recruit followers from their allocated faculties  
 It's market sharing  
 Do you understand?  
 Do you know what's going on?  
 You boys have no choice now  
 Only the girl assigned to your faculty will respond to you  
 What's more, the girls are colluding  
 to make you pay the same high price  
 for their attention  
 Just like dishonest businessmen who fix prices  
 Think about how they treat you  
 Do they deserve your bluefin tuna dinner?  
 No way!  
 Voice-over: Prof. Cheng is right  
 Voice-over: I've seen Competition Commission's commercials about market sharing  
 Voice-over: The girls have been playing us for fools  
 Let's fight back!  
 Voice-over: Man up and be silent no more!  
 Voice-over: Right! Let's go!

Super: *5PM, Campus Rooftop*

Voice-over: It didn't take us any effort  
 to collect a bunch of followers lately  
 Voice-over: Hey, what's with these guys?  
 Voice-over: Good, they are all here!  
 Voice-over: Why are you so rude?  
 Didn't I tell you to buy bubble tea for me?  
 Voice-over: I drank it all already!  
 Voice-over: We are here to seek justice!  
 Voice-over: Who's yelling about justice?  
 What's going on? Did you guys lose your pants?  
 Have you guys no shame walking around shirtless?  
 Voice-over: This is the end of your market sharing and price fixing tricks  
 Voice-over: You're busted!  
 Voice-over: So you are the one behind these dirty tricks  
 Voice-over: Who are you?  
 Voice-over: Of course you don't remember me  
 You and your friends  
 used the same market sharing trick on us back then  
 I was so unlucky to be allocated to you

Don't you remember Leslie's concert?  
I queued up for several days to get you the tickets  
The worst thing is, you didn't even pay me back  
I had to eat plain bread for the whole month  
And now you are teaching these girls the same dirty tricks

Voice-over: Don't blame others for your own stupidity  
Love and business are the same  
You will be rewarded by the goddesses for your efforts

Voice-over: What a nice way to put it  
In the business world, you would have already been prosecuted  
under the Competition Ordinance for price fixing and market sharing

Voice-over: Stop exaggerating! We're only recruiting followers!

Voice-over: You still think we are stupid?  
I'm unfollowing you!

Super: *FOLLOW*  
*UNFOLLOW*

Voice-over: Lulu, it's never too late to right a wrong  
To find true love, you should make real efforts

Voice-over: She's the one behind all these.....

Voice-over: You ungrateful girls!

Voice-over: Wow, look at that!  
She's so sweet!

Voice-over: After exposing the girls' market sharing conspiracy  
I come to realize that the world is much bigger than I thought  
Look at the girls behind us

Voice-over: Thanks to Prof. Cheng, we now have more high-quality choices  
This is how competition benefits us

Voice-over: I am happy to see that these young men  
have not become victims of market sharing  
and price-fixing conspiracies  
and enjoy the benefits brought by competition  
Very soon they will be entering the workforce  
and may encounter different forms of anti-competitive conduct  
I hope they will stay vigilant  
and at the same time  
compete fairly with rivals in the business world  
and safeguard consumer interest  
I believe Hong Kong will be full of hope this way

[Logo of Competition Commission]