

## Competition Commission One-minute TV Episode - Subtitles

### “Compete With Integrity”

#### Episode 5: Information exchange

- Super: Compete With Integrity  
The following story is purely fictitious
- Voice-over: What brings you here, Chairlady?  
Voice-over: I’m only learning the trade from you, past chairman.  
I’ve come up with a plan to help our members.  
Voice-over: What’s so secret?  
Voice-over: The peak season is coming and everyone will increase the prices.  
I will collect information on the prices that each of us is going to charge, say, for roses, lilies and tulips; and make a list for internal reference among the members.  
Our members can then set their prices according to this information.  
What do you think?  
Voice-over: Well, I really appreciate your “effort”.  
But what you do is actually setting a recommended price and that weakens the price competition as well as choices in the market.  
Voice-over: It is unfair to consumers and may also be illegal.  
Voice-over: Really?  
Voice-over: Really!.  
As the Chairlady, you should be the role model.
- Super: Businesses should not exchange commercially sensitive information whether privately or through a trade association.  
Trade associations should set a good example and educate their members about making independent pricing decisions.

Competition Commission