

Webinar on Competition Ordinance

25 April 2025





Outline

- 1. Background and Overview
- Key Elements of the Competition Ordinance and Red Flags of Anti-competitive Practices
- 3. The Commission's Enforcement Work
- 4. The Commission's Various Policies
- 5. Competition Law Case Studies
- 6. Q&A



1. Background and Overview



Background

- About 130 years ago, the US and Canada enacted antitrust laws to prohibit anticompetitive conducts.
- European countries also introduced competition law after WWII.
- Today, over 130 jurisdictions have enacted competition laws, including the Mainland, Japan, South Korea, India, Singapore, Malaysia and Indonesia.
- Hong Kong:
 - Sectoral competition regulation was introduced for the telecom and broadcasting sector in late 1990s
 - Competition Ordinance (Cross-sector):
 - Passed in June 2012
 - Full commencement since 14 December 2015



Benefits of Competition

For Consumers

(including Corporate Consumers)

- Better prices
- Better quality of products and services
- More choices

For Businesses

- Drives business efficiency and cost savings
- Encourages innovation
- More opportunities to enter the market



Two Cardinal Principles

"Protect competition and not competitors"



"Substance over form"



2. Key Elements of the Competition Ordinance (CO) and Red Flags of Anti-competitive Practices



Competition Rules under the CO (Cap.619)

First Conduct Rule

(Prohibit anti-competitive agreements / concerted practices / decisions of associations)

Second Conduct Rule

(Prohibit abuse of substantial market power)

Merger Rule

(Prohibit mergers which may substantially lessen competition – applies to telecom sector only)



The First Conduct Rule (FCR)



- Prohibits an undertaking from making or giving effect to an agreement if the agreement has the object or effect of harming competition in Hong Kong; also applies to concerted practices; and decisions of associations
- Prohibits all kinds of anti-competitive agreements, involving at least 2 undertakings



The First Conduct Rule (FCR)



Applicable to:

- "Horizontal" agreements (arrangements between competitors in a market)
- "Vertical" agreements (arrangements between businesses at different levels of a supply chain)



The First Conduct Rule (FCR)



- Arrangements that have the "object" of harming competition:
 - "Cartel": price fixing, market sharing, bid-rigging and output restriction
 - Regarded as serious anticompetitive conducts under the Ordinance



First Conduct Rule: "The Four Don'ts"

Don't cheat. Compete. – The Four Don'ts.

Businesses, regardless of their size, should never agree with their competitors to:

- Fix prices
- Share markets
- Rig bids
- Restrict output

Do not engage in Cartels!

These are serious anti-competitive conduct.



First Conduct Rule – Price Fixing

- Businesses who are competitors agreeing to adhere to a specified price for the sale of goods or services, or fix any elements of price such as discounts, rebates, promotions, a formula to calculate prices, etc.
- All forms of agreement are illegal: verbal, in writing, electronic messages, etc.
- Competitors should <u>independently</u> determine the prices of their goods or services





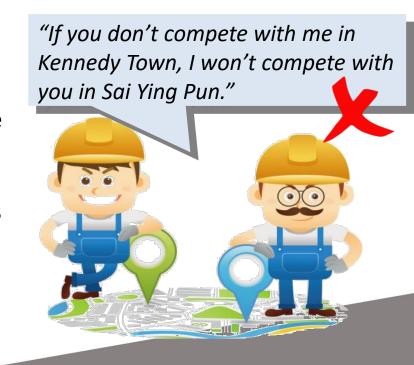
Red Flags of Price Fixing

- Quotes are much higher than expected
- Prices from different suppliers change in the same amount or percentage at the same time, with no relation to the underlying costs
- A new supplier's price is much lower than the usual suppliers
- Prices from different suppliers stay identical for long periods of time, especially when they were previously differentiated
- Discounts are eliminated, especially in a market where discounts were previously available



First Conduct Rule – Market Sharing

- Instead of competing with each other, businesses collude to divide up markets by agreeing:
 - ➤ Not to sell to each other's customers
 - Not to sell in each other's agreed territories/ geographical areas
 - Not to compete in the production or sale of certain products or services
 - Not to enter or expand into a market where another party to the agreement is already active





Red Flags of Market Sharing

- Competitors suddenly stop selling in a territory
- Competitors suddenly stop selling to a customer
- Competitor refers customers to other competitors
- Salesperson or prospective bidder says that a particular customer or contract "belongs" to a certain competitor



First Conduct Rule – Output Restriction

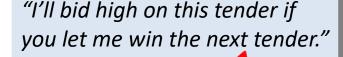
- Any form of arrangements between competitors to reduce the volume or type of goods or services available in the market
- Competitors should make decisions on what and how much they produce independently





First Conduct Rule – Bid-rigging

- When two or more bidders who are competitors agree that they will not compete with one another for a particular project, they may also agree on who should "win" a bid
- Bid-rigging can take different forms, for example:
 - > Refrain from bidding
 - Withdraw a bid
 - Bid rotation
 - Submit bids with higher prices / unacceptable terms to support the designated winner
 - ➤ Agree on a minimum bidding price, or agree to subcontract to the "losing bidders"
- Competitors should make their tender decisions independently







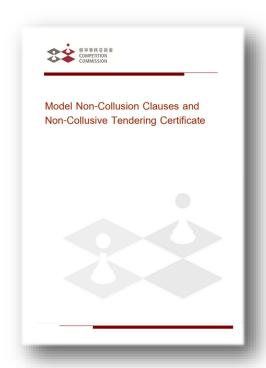
Fighting Bid-rigging Cartels Educational Video: Preventing





Non-Collusion Clauses

- The Commission has published model Non-collusion Clauses (NCC) for procurers to adapt and include in their invitation to bid documents and contracts
- Model NCC consists of (1) non-collusion wordings; (2)
 a certificate for bidders to sign to declare that the bid
 is developed independently
- Model NCC serves to (1) warn bidders of the prohibitions against, and consequences of entering into anti-competitive arrangements; (2) to provide contractual remedy for procurers in the event that the clauses have been breached
- Model NCC has been enhanced to require bidders to disclose beneficial ownership



Chinese:

http://bit.ly/CCNonCollusionChn

English:

http://bit.ly/CCNonCollusionEng

Other anti-competitive conduct under FCR Information Exchange

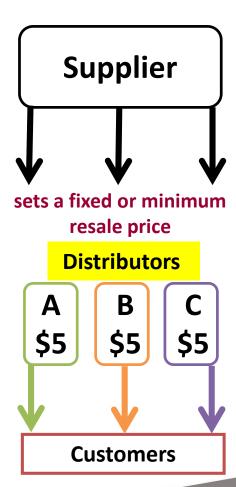
- Not all information exchange is anti-competitive
- But the exchange of <u>commercially sensitive information among competitors</u> (whether directly or through a third party) such as information about their future prices, pricing strategies, discounts, or costs may have the same effect as price fixing
- Exchange of historical, aggregated and anonymised data, as well as publicly available information is less likely to give rise to competition concerns



Other anti-competitive conduct under FCR

Resale Price Maintenance (RPM)

- RPM occurs when the supplier of a product establishes a fixed or minimum resale price to be observed by the distributors
- RPM is likely a contravention of the First Conduct Rule of the Ordinance unless there is a sound economic efficiency justification





The Second Conduct Rule (SCR)



- Prohibits undertakings with substantial market power in a market from abusing that power by engaging in conduct which has the object or effect of harming competition in Hong Kong
- Relevant market:
 - Two dimensions:
 Product and Geographic
 - Substitutability from the perspective of buyer



The Second Conduct Rule (SCR)



Substantial market power:

- Factors to consider in determining whether an undertaking has substantial market power in a market:
 - ➤ Market share of the undertaking
 - Countervailing buyer power
 - ➤ Barrier to entry/expansion



The Second Conduct Rule (SCR)



Examples of anti-competitive conduct under SCR:

(1) Predatory pricing

Charging below its own cost, making a loss for a sufficient duration to force one or more undertakings out of the market and/or to otherwise "discipline" competitors

(2) Refusals to deal

Refusing to supply an input to another undertaking, or is willing to supply that input only on objectively unreasonable terms



3. The Commission's Enforcement Work



Competition Commission



Investigation

- Receives complaints
- Investigates cases. Range of enforcement powers – e.g. onsite inspections, requests for documents and interviews
- Can resolve cases by coming to agreement with parties under investigation or applying to Tribunal

Exclusions and Exemptions

- Handles applications for decision on exclusion/exemptions
- Issues block exemption orders of own volition or following application



Investigation Powers: *S.41 and S.42 Notices*

- S.41 CO Request for documents and/or information
 - ➤ Reasonable cause to suspect that a person has or may have possession or control of relevant documents/information or may otherwise be able to assist the Commission in its investigation
 - ➤ Use S.41 Notices which relate to any matter it reasonably believes to be relevant to an investigation from <u>any person</u>, <u>e.g. subject under</u> <u>investigation</u>, their competitors, suppliers, customers and any other parties
- **S.42 CO** Request for attendance before the Commission to **answer questions**
 - At a specified time and place
- Both S.41 and S.42 Notices:
 - > Can be used at any stage of the Investigation Phase
 - May be issued to same party/person more than once
 - Non-compliance to S.41 and S.42 Notice is a contravention of S.52 CO.



Investigations

Investigation Powers: *S.48 Warrant*

- **S.48 CO Enter and search** premises under warrant
 - Issued by a judge of the Court of First Instance
 - Will exercise S.48 power in below circumstances (not exhaustive):
 - a) Secretive conduct
 - b) Documents/information may be destroyed or interfered should the Commission seek them through other means
 - c) Commission has been unsuccessful in obtaining specific or categories of documents/information OR suspects non-compliance
- During the search, Commission officers will:
 - > search, copy and/or confiscate relevant documents and equipment that are relevant to the investigation;
 - > seek explanations from individuals present at the premises about any documents which may appear to be relevant



Sanctions on non-compliance with the Commission's Investigation Powers

- S.52 CO provides that failure to comply without reasonable excuse with any requirement (or prohibition) imposed under the Commission's Investigation Powers is a criminal offence punishable by fines of up to HK\$200,000 and imprisonment for 1 year.
- Under section 54 of the Competition Ordinance, obstruction of the Commission's search is a criminal offence and the maximum penalty is a fine of HK\$1,000,000 and imprisonment for 2 years. Whoever instructs or assists anyone to obstruct the Commission's work is also subject to the same liability.



Enforcement Tools & Remedies

Tribunal can Warning **Notice** disqualify directors/ order (for conduct damages/ allow that is not damages serious anticompetitive) actions Tribunal can impose fine **Enforcement** - up to 10% Infringement **Hong Kong** tools & **Notice** remedies turnover, a maximum of 3 years Leniency **Commitments Agreements**

Remedial goals:

- Swift end to illegal conduct
- Undo any harm caused
- Encourage effective compliance
- Deterrence
- Consistency
- Proportionality



Competition Tribunal



Adjudication by the Competition Tribunal

- Determines contraventions of the Ordinance
- Power to impose penalties (fines, director disqualifications)
 and other orders
- Hears follow-on damages actions
- Hears review of "reviewable determinations"



Pecuniary Penalty

- After investigation, the Commission may apply to the Tribunal for a <u>pecuniary penalty</u> to be imposed on any person it has reasonable cause to believe <u>has contravened a competition rule</u>; or <u>has been involved in a contravention of a competition rule</u>
 - > "Has contravened a competition rule": Primary contraveners
 - "Has been involved in a contravention of a competition rule": Secondary liability (S.91 CO)
- Statutory maximum in relation to conduct that constitutes a single contravention:
 - ➤ 10% of the turnover of the undertaking concerned in Hong Kong for each year in which the contravention occurred; or
 - ➤ If the contravention occurred in more than 3 years, 10% of the turnover of the undertaking concerned for the 3 years in which the contravention occurred that saw the highest, second highest and third highest turnover



Other Orders

- If the Tribunal is satisfied that a person (includes undertakings and individuals) has contravened, or has been involved in a contravention of a competition rule, it may make any order it considers appropriate against that person, including:
 - ➤ Declaration of contravention S.1(a), Sch.3
 - Director disqualification S.101
 - ➤ Injunction S.1(b), Sch.3
 - ➤ Compliance order S.1(c), Sch.3
 - ➤ Compensation S.1(k), Sch.3
 - ➤ Mandatory access/use S.1(n)&(o), Sch.3
 - ➤ Restitution S.1(p), Sch.3

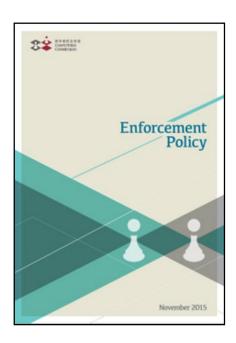


4. The Commission's Various Policies



Enforcement Policy

- Commission will target anti-competitive conduct that is clearly harmful
- Priority given to following types of conduct:
 - cartel conduct (price fixing, market sharing, output restriction and bid-rigging)
 - other agreements contravening First Conduct Rule causing significant harm to competition in HK and
 - abuses of substantial market power involving exclusionary behaviour by incumbents
- In addition to taking action against undertakings, the Commission may also prioritise taking action against:
 - associations of undertakings; and/or
 - officers (as defined in the CO), including directors and managers of undertakings





Cartel Leniency Policies

To provide a strong, transparent, and predictable incentive for an undertaking or an individual to stop their involvement in cartel conduct and to report the conduct to the Commission.



Leniency Policy for Undertakings



Leniency Policy for Individuals



Cartel Leniency Policies

Key elements of the Policies

- The Policies apply only to engagement or involvement in cartel conduct that contravened the First Conduct Rule of the Competition Ordinance
- Applicable to undertakings and individuals
- The Commission will not commence proceedings in the Tribunal against the first undertaking or individual who self-reports the cartel conduct to the Commission and meets all other requirements for receiving leniency
- This includes not seeking a pecuniary penalty or for an order declaring that the successful leniency applicant has contravened the Ordinance



Leniency Policy for Undertakings

- Available for the first cartel member that either:
 - ➤ Type 1. discloses involvement in cartel conduct of which the Commission has **not** commenced initial assessment or investigation, or
 - ➤ Type 2. provides <u>substantial</u> assistance to the Commission's investigation and subsequent enforcement action of cartel conduct which the Commission is already assessing or investigating;
 - and meets all the requirements for receiving leniency.
- In the event of the initiation of a follow-on action by victims of the cartel conduct, the Commission may issue an infringement notice to a party to a Type 2 leniency agreement containing a requirement to admit a contravention, in order to permit the initiation of follow-on proceedings against that party
- Not available to ringleaders of the cartel conduct or who have coerced other parties to participate in the cartel conduct



Leniency Policy for Individuals

- Eligible for leniency application by an individual even if an undertaking has been granted leniency in the same case
- Available for the first individual who either:
 - ➤ Type 1. discloses his/her involvement in cartel conduct of which the Commission has **not** commenced an initial assessment or investigation, or
 - ➤ Type 2. provides <u>substantial</u> assistance to the Commission's investigation and subsequent enforcement action of cartel conduct which the Commission is already assessing or investigating;
 - and meets all the requirements for receiving leniency.
- Not available to ringleaders of the cartel conduct or who have coerced other parties to participate in the cartel conduct



How to Apply for Leniency

- Call the Leniency Hotline at +852 3996 8010 or
- E-mail to: Leniency@compcomm.hk
- The Leniency Hotline is answered between 8am to 6pm Hong Kong time, Mon to Fri (excluding public holidays)



Cooperation and Settlement Policy

- Undertakings engaged in cartels which do not benefit from the Leniency Policy
- May choose to admit their wrongdoings and cooperate with the Commission in its investigations and resulting proceedings
- In return the Commission will offer a discount of up to 50% off the pecuniary penalty it would otherwise recommend to the Competition Tribunal
- Entering into a Cooperation Agreement
- Jointly apply to for an agreed Order on the basis of a joint statement of agreed facts





Benefits of Cooperation

- Benefits to the undertakings:
 - Recommendation for a reduction in pecuniary penalty
 - RPP reduction: **Band 1:** 35-50%, **Band 2:** 20-40%, **Band 3:** up to 25%
 - Protection for employees, officers, partners and agents
 - Other collateral benefits: e.g. reduced reputational harm, saving litigation costs
- Benefits are conditional on full and continuous cooperation in the investigation and subsequent litigation by the undertaking and its employees
- The order and timing of cooperation determines the amount of benefits (reduction in RPP) available



5. Competition Law Case Studies



Summary of Competition Law Cases

Enforcement Outcomes	Cases
(I) Cases in the Competition Tribunal	
■ First Conduct Rule	 IT bid-rigging case (CTEA1/2017)* On Tat Estate renovation services cartel case (CTEA2/2017) * King Tai Court renovation services cartel case (CTEA1/2018) * On Tai Estate renovation services cartel case (CTEA1/2019)* IT cartel case (CTEA1/2020)* Textbook cartel case (CTEA2/2020) Mail inserter cartel case (CTEA1/2021)* Cleansing services cartel case (CTEA2/2021)* Travel services sector cartel case (CTEA1/2022) Air-conditioning works cartel case (CTEA2/2022) Distance Business Programme cartel case (CTEA1/2023)* Air-conditioning works cartel case (CTEA2/2023) Real estate agencies cartel case (CTEA3/2023)
 Second Conduct Rule 	 Abuse of substantial market power in medical gases supply market case (CTEA3/2020)

Remarks



^{*} Cases that have been ruled by the Tribunal and judgment has been handed down

Summary of Competition Law Cases (continued)

Enforcement Outcomes	Cases
(II) Issuing Infringement Notices	 IT cartel case (Jan 2020) Travel services sector cartel case (Feb 2021)
(III) Accepting Commitments	 Accepting commitments offered by online travel agents (May 2020) Accepting commitments offered by the Hong Kong Seaport Alliance (Oct 2020) Accepting commitments offered by seven car distributors (Oct 2022) Accepting commitments offered by online food delivery platforms (Dec 2023)



IT bid-rigging case (CTEA1/2017)

- March 2017: The Commission commenced proceedings in the Tribunal, alleging that 5 IT companies engaged in bid-rigging in relation to a tender issued by the Hong Kong Young Women's Christian Association for the supply and installation of a new IT system
- Judgment: The Tribunal ruled that 4 of the companies contravened the First Conduct Rule of the Competition Ordinance and they had to pay a total pecuniary penalty of over HK\$7.16 million and over HK\$8.6 million of the Commission's litigation costs



On Tat Estate renovation services cartel case (CTEA2/2017) King Tai Court renovation services cartel case (CTEA1/2018) On Tai Estate renovation services cartel case (CTEA1/2019)

- In 2017-2019, the Commission brought <u>3 cases</u> to the Tribunal for suspected market sharing and price fixing of renovation services in public housing estates
- A total of 19 decoration contractors and 5 individuals were involved in the 3 cases

Judgment:

- ➤ The Tribunal ruled that all the Respondents contravened or were involved in the contravention of the First Conduct Rule of the Competition Ordinance
- ➤ Tribunal ordered 19 decoration contractors and 3 individuals to pay a total pecuniary penalty of over HK\$12 million* and the Commission's litigation costs
- > The Tribunal imposed pecuniary penalty on individual for the first time
- ➤ The Tribunal issued the **first director disqualification order** to an individual, prohibiting him from serving as a director for 22 months and then prohibited another individual from serving as a director for 3 years



On Tat Estate renovation services cartel case (CTEA2/2017) (continued) King Tai Court renovation services cartel case (CTEA1/2018) (continued) On Tai Estate renovation services cartel case (CTEA1/2019) (continued)

- * The Commission lodged appeals against pecuniary penalties imposed by the Tribunal on 5 Respondents
 - In June 2022, the Court of Appeal handed down a judgment in favour of the Commission and ordered to increase the total pecuniary penalties of the 5 Respondents from HK\$2.769 million to HK\$4.358 million
 - The Court of Appeal agreed with the Commission's views and ruled that 5 Respondents which had lent their HKHA licences to other subcontractors in the renovations projects, should not be given a lower pecuniary penalty solely because it was their subcontractors and the Respondents had no direct participation in the cartel. The 5 Respondents and their respective subcontractors were considered to be the same undertaking under the law, and should be liable for the entire penalty that is to be imposed on the undertaking



Hong Kong's first case on abuse of substantial market power (CTEA3/2020)

December 2020: The Commission brought a case to the Tribunal, alleging that 2 companies (as parts of a single undertaking) and 1 individual engaged in abuse of substantial market power in the medical gases supply market in Hong Kong to the detriment of competition in the downstream medical gas pipeline system maintenance market



Cleansing service cartel case (CTEA2/2021)

- December 2021: The Commission commenced proceedings in the Tribunal against 2 undertakings and 3 individuals
- It is the Commission's case that the two undertakings exchanged commercially sensitive information in relation to 17 tenders submitted to the Hong Kong Housing Authority ("HA") for the procurement of cleansing services for public housing estates and other buildings under HA's management
- The Commission has reasonable cause to believe that such conduct amounts to price fixing, a serious anti-competitive conduct in contravention of the First Conduct Rule of the Competition Ordinance
- During the course of the Commission's execution of a search warrant at one of the undertakings' office, an individual had tried to delete relevant electronic evidence. The Commission has referred this obstruction of its investigation powers to the Police for criminal investigation



Cleansing service cartel case (CTEA2/2021) (continued)

- Judgment (February 2025):
 - ➤ All respondents admitted liability
 - ➤ The Tribunal issued orders declaring that all of them had contravened or been involved in the contravention of the First Conduct Rule of the Competition Ordinance
 - ➤ All 5 respondents were required to pay a penalty totaling HK\$22.29 million as well as the Commission's litigation and/or investigation costs
 - ➤ The Tribunal granted director disqualification orders against each of the 3 directors for a period of 2 years



Cleansing service cartel case (CTEA2/2021) (continued)

Judgment (February 2025):

- Following a trial before the West Kowloon Magistrates' Courts, an individual was convicted of disposing of and concealing documents, in contravention of Section 53(1)(a) of the Ordinance, and was sentenced to imprisonment for two months. The individual was granted bail pending appeal.
- ➤ This is the **first criminal prosecution and conviction** for non-compliance with the Commission's investigation powers.



MSG powder resale price maintenance case (CTEA3/2022)

- September 2022: The Commission commenced proceedings in the Tribunal against an undertaking
- It is the Commission's case that since the Competition Ordinance came into full effect on 14 December 2015 until at least 27 September 2017, the undertaking continued to give effect to and/or engage in RPM arrangements, which began in 2008, by establishing minimum resale prices for the Gourmet Powder to be charged by its two main local distributors at the time
- The undertaking issued notices, reminders and warnings to ensure the distributors would not sell its Gourmet Powder for less than a particular price



MSG powder resale price maintenance case (CTEA3/2022) (continued)

- The Commission had reasonable cause to believe that the undertaking had contravened the First Conduct Rule of the Ordinance, and constituted serious anti-competitive conduct
- Given that this was the first RPM case intended to be brought to an enforcement outcome under the Ordinance, the Commission attempted to resolve the matter by issuing an infringement notice to the undertaking with specific requirements to be fulfilled
- The undertaking did not agree to offer a commitment to comply with those requirements, thus resulting in the proceeding against it



Distance Business Programme cartel case (CTEA1/2023)

- In March 2023, the Commission commenced proceedings in the Tribunal against four undertakings and three individuals
- It is the Commission's case that the four undertakings engaged in practices including cover bidding when providing quotations for IT solutions in applications for government subsidy under the Distance Business Programme ("D-Biz")
- 189 D-Biz applications were affected in this case, with approved government funding totalling around HK\$13 million
- The Commission has reasonable cause to believe that such conduct amounts to serious anti-competitive conduct in the form of price fixing, market sharing, bidrigging and/or sharing competitively sensitive information, in contravention of the First Conduct Rule of the Competition Ordinance



Distance Business Programme cartel case (CTEA1/2023) (continued)

- Screening of data is central to this case. The analysis of extensive bidding data led to suspicious bidding patterns and features being identified.
- During the course of the Commission's investigation, the Commission also found evidence suggesting that certain individual(s) may have committed criminal offence(s), including forgery and the provision of false or misleading documents or information to the Commission. These matters have been referred to the Police for criminal investigation.



Distance Business Programme cartel case (CTEA1/2023) (continued)

- Judgment (June 2024)
 - > 3 undertakings and 1 individual admitted liability
 - ➤ The Tribunal granted orders declaring that they had contravened or been involved in the contravention of the First Conduct Rule of the Competition Ordinance
 - ➤ The parties had to pay a total pecuniary penalty of over HK\$1.3 million, as well as the Commission's litigation costs and/or investigation costs. The Tribunal also ordered that the individual be disqualified from acting as a director in any company for a period of two years.



Distance Business Programme cartel case (CTEA1/2023) (continued)

Judgment (July 2024) :

- ➤ The 2 other respondents in the case have failed to file a response in the proceedings. The Commission applied to the Tribunal under Rule 76 of the Competition Tribunal Rules, Cap 619D ("CTR") for an order granting the reliefs sought against them.
- The Tribunal handed down the judgment and ordered the 2 respondents to pay pecuniary penalties of HK\$242,000 and HK\$160,000 respectively.
- The Tribunal also ordered both of them to pay the Commission's litigation and / or investigation costs.



Accepting Commitments

Accepting commitments offered by seven car distributors to remove car warranty restrictions (Oct 2022)

- The Commission's investigation revealed that seven car distributors have imposed warranty restrictions requiring maintenance and/or repair services to be carried out at authorised repair centres, regardless of whether the maintenance or repair item was covered by the warranty. Customers who did not follow this requirement would be at risk of having their warranties become invalid.
- The Commission considered that these restrictions might deter passenger car owners from using independent car repair workshops during the warranty period, which could in turn limit the ability of such workshops to compete with authorised repair centres. This might also reduce car owner's choice of service and ultimately lead to higher prices for maintenance and repair services.



Accepting Commitments

Accepting commitments offered by seven car distributors to remove car warranty restrictions (Oct 2022) (continued)

- October 2022: The Commission accepted commitments offered under section 60 of the Competition Ordinance by seven car distributors, which resulted in the complete removal of these warranty restrictions and thus addressed the Commission's concerns about a possible contravention of the First Conduct Rule of the Ordinance
- The commitments covered 17 passenger car brands for a period of 5 years



Education and Advocacy



- Enforcement Policy, Leniency Policies, Cooperation and Settlement Policy and Policy on Recommended Pecuniary Penalties
- Brochures introducing the Ordinance in an easy-to-understand approach

Educational videos

- Educational videos on "Fighting Bid-Rigging", "Cartel" and "Combat Price-Fixing Cartels"
- Short videos and micro movie explaining the Ordinance and cartels

Seminars

Regular seminars to promote public understanding of the Ordinance





Education and Advocacy (continued)

- COMPETE: Cartel Hunters (Click here to watch)
- Hong Kong's first docudrama series adapted from real-life competition law cases handled by the Commission
- Cases involving different anti-competitive conduct including bid-rigging, market sharing, price fixing, exchange of sensitive information and facilitation of collusive agreement





Education and Advocacy (continued)

- SME Competition Compliance Hub (sme.compcomm.hk)
- Brand new one-stop platform launched in Jan 2025
- Assist SMEs in grasping key elements of the Ordinance and developing internal compliance strategies that best suit their needs
- Minimise SMEs' risk of contravening the Ordinance
- The Hub has four main sections:
 - Know the Rules
 - Risk Assessment
 - > Am La Victim?
 - Competition Compliance Template



Stay-tuned for the compliance training to be rolled out in June!



Complain and Report

- Completing an Online Complaint Form available on the Commission's website: www.compcomm.hk
- Email: complaints@compcomm.hk
- Reporting number: (852) 3462 2118
- Leniency hotline: (852) 3996 8010
- Post: Competition Commission
 19/F, South Island Place,
 8 Wong Chuk Hang Road,
 Wong Chuk Hang, Hong Kong
- In person at the Commission's office (by appointment only)





Q&A





Thank You!



