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For Immediate Release

### **Competition Commission's "Fighting Bid-rigging Cartels" Campaign named winner in international advocacy contest**

The Competition Commission (Commission)'s "Fighting Bid-rigging Cartels" Campaign was named a winner in the category "Engaging through results: Successful experience in planning, implementing and monitoring advocacy strategies" in the Competition Advocacy Contest organised by the International Competition Network (ICN) and the World Bank Group.

In view of the public concerns over bid-rigging in Hong Kong, the Commission conducted a study into certain aspects of the residential building renovation and maintenance market and subsequently launched a multi-pronged campaign in May last year. The campaign aimed at raising the awareness of bid-rigging and educating on how to detect and prevent it.

Apart from producing brochures and educational videos on the topic, the Commission has made use of the mass and new media as well as a territory-wide roving exhibition to enhance public awareness of bid-rigging. Seminars were held in collaboration with procurement organisations reaching out to businesses. The Commission also collaborated with District Councils, public bodies and professional organisations to ensure a joined-up approach to combating bid-rigging in Hong Kong.

A spokesperson for the Commission said, "This is the second year the Commission's advocacy initiative received an award in this international advocacy contest and we are deeply encouraged by the recognition. The campaign not only succeeded in promoting community awareness but also in bringing cases and relevant evidence to the Commission's attention leading to our first case brought to the Competition Tribunal."

The Competition Advocacy Contest aims to raise awareness of the key role played by competition agencies in promoting competition. Winners and honourable mentions in four categories were selected from entries submitted by competition agencies around the world.

Members of the public are welcome to visit the "Fighting Bid-rigging Cartels" Information Centre on the Commission's website [www.compcomm.hk](http://www.compcomm.hk) for details of the award-winning campaign.

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