

19 July 2023

For Immediate Release

## **Competition Commission signs MoU with Guangdong Administration for Market Regulation to strengthen cooperation on competition issues in the Greater Bay Area**

The Competition Commission (Commission) signed a Memorandum of Understanding (MoU) with the Guangdong Administration for Market Regulation (GDAMR) today (19 July 2023) to strengthen cooperation between the two authorities in the advancement of competition policy and law in the Guangdong-Hong Kong-Macao Greater Bay Area (GBA).

In accordance with the principle of “One Country, Two Systems” and the *Outline Development Plan for the Guangdong-Hong Kong-Macau Greater Bay Area*, the Commission and the GDAMR consider it appropriate to establish an effective framework for communication and cooperation on competition policy and law, with the aim of promoting a level-playing field for all businesses, and enhancing market vibrancy and social welfare as a whole. The initiative is supported by the State Administration for Market Regulation (SAMR).

Under the terms of the MoU, the Commission and the GDAMR will hold regular meetings alternating in Guangdong and Hong Kong. The two authorities will share and discuss key developments regarding competition policy, legislation and enforcement in each other’s jurisdiction, as well as collaborate in activities related to competition advocacy to increase awareness of competition policy and law among businesses, government agencies and the general public in the GBA.

The MoU also provides a platform for the Commission and the GDAMR to engage in technical cooperation to enhance capacity building, including staff training. Contact points will be established to coordinate the implementation of the MoU.

The MoU was signed today by the Commission’s Chairman Mr. Samuel Chan and the GDAMR’s Director Mr. Liu Guangming in Guangzhou, witnessed by Ms. Gan Lin, Deputy Minister of the SAMR and Head of the National Anti-Monopoly Bureau, Mr. Chen Liangxian, Member of the Party Committee and a veteran provincial-level official from the People’s Government of Guangdong Province, as well as members and executives of the Commission.

Mr. Samuel Chan of the Commission said, “To support the national strategy of developing the GBA into a world-class megalopolis, we are taking an important step forward today by strengthening our cooperation with the GDAMR to bolster the effective implementation of competition policy and law in the area. With the signing of the MoU, we look forward to engaging in more comprehensive, profound and fruitful exchanges and collaboration with our counterpart in Guangdong.”

Mr. Liu Guangming of the GDAMR said, “Guangdong and Hong Kong share an unbreakable bond that stems from our common roots, culture and economic interconnectedness. We are determined to work hand in hand with the Competition Commission to bring to life the cooperation initiatives outlined in the MoU, which will help bring ample development opportunities for businesses in

Guangdong and Hong Kong, foster their innovations, and propel them to the forefront of the global market.”

The traditional Chinese and simplified Chinese versions of the MoU, and a courtesy English translation for reference purpose are available on the Commission’s website ([HERE](#)).

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**Photo caption:**



(From left to right)

Ms. Gan Lin, Deputy Minister of the State Administration for Market Regulation and Head of the National Anti-Monopoly Bureau, Mr. Liu Guangming, Director of the Guangdong Administration for Market Regulation, Mr. Samuel Chan, Chairman of the Competition Commission, and Mr. Chen Liangxian, Member of the Party Committee and a veteran provincial-level official from the People’s Government of Guangdong Province at the signing ceremony today.